

| Date       | Region | Type         | Description                    | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|--------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 03/04/2016 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 40               | 1.82               | .97       | 2.29       |                 |                  |                          |                           |
| 03/11/2016 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 63               | 1.99               | .97       | 2.49       |                 |                  |                          |                           |
| 01/08/2016 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 51               | 1.46               | .99       | 1.99       |                 |                  |                          |                           |
| 10/02/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 96               | 2.02               | 1.29      | 2.49       |                 |                  |                          |                           |
| 12/11/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 85               | 1.97               | 1.29      | 2.49       |                 |                  |                          |                           |
| 02/05/2016 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 85               | 1.83               | 1.29      | 2.49       |                 |                  |                          |                           |
| 03/11/2016 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/OR GANIC | 27               | 1.29               | 1.29      | 1.29       |                 |                  |                          |                           |
| 03/11/2016 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/OR GANIC     | 27               | 1.29               | 1.29      | 1.29       |                 |                  |                          |                           |
| 03/18/2016 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 30               | 1.36               | 1.29      | 1.99       |                 |                  |                          |                           |
| 12/04/2015 | HAWAII | CONVENTIONAL | WHOLE CUT-UP FRYER             | 9                | 1.51               | 1.47      | 1.59       |                 |                  |                          |                           |
| 04/17/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 85               | 2.14               | 1.49      | 2.49       |                 |                  |                          |                           |
| 04/24/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 64               | 1.95               | 1.49      | 2.29       |                 |                  |                          |                           |
| 05/15/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 51               | 1.87               | 1.49      | 2.29       |                 |                  |                          |                           |
| 06/05/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 27               | 1.49               | 1.49      | 1.49       |                 |                  |                          |                           |
| 07/17/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 61               | 1.77               | 1.49      | 1.99       |                 |                  |                          |                           |
| 07/31/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 85               | 2.12               | 1.49      | 2.49       |                 |                  |                          |                           |
| 02/12/2016 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 51               | 1.96               | 1.49      | 2.49       |                 |                  |                          |                           |
| 03/11/2016 | HAWAII | CONVENTIONAL | WHOLE CUT-UP FRYER             | 3                | 1.59               | 1.59      | 1.59       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                    | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|--------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 03/18/2016 | HAWAII | SPECIALTY    | WHOLE BAGGED FRYER             | 54               | 2.11               | 1.69      | 2.29       |                 |                  |                          |                           |
| 12/31/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 64               | 2.46               | 1.79      | 2.49       |                 |                  |                          |                           |
| 01/22/2016 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 58               | 1.87               | 1.79      | 1.99       |                 |                  |                          |                           |
| 01/29/2016 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 58               | 2.14               | 1.89      | 2.49       |                 |                  |                          |                           |
| 05/29/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 88               | 2.19               | 1.99      | 2.29       |                 |                  |                          |                           |
| 06/12/2015 | HAWAII | SPECIALTY    | WHOLE BAGGED FRYER             | 30               | 2.89               | 1.99      | 2.99       |                 |                  |                          |                           |
| 06/26/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 51               | 2.13               | 1.99      | 2.29       |                 |                  |                          |                           |
| 08/07/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 51               | 2.13               | 1.99      | 2.29       |                 |                  |                          |                           |
| 08/21/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 85               | 2.27               | 1.99      | 2.49       |                 |                  |                          |                           |
| 10/23/2015 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/OR GANIC | 51               | 2.13               | 1.99      | 2.29       |                 |                  |                          |                           |
| 10/23/2015 | HAWAII | SPECIALTY    | LEG QUARTERS, TRAY PACK        | 51               | 2.13               | 1.99      | 2.29       |                 |                  |                          |                           |
| 10/23/2015 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/OR GANIC     | 51               | 2.13               | 1.99      | 2.29       |                 |                  |                          |                           |
| 10/23/2015 | HAWAII | SPECIALTY    | WHOLE BAGGED FRYER             | 27               | 1.99               | 1.99      | 1.99       |                 |                  |                          |                           |
| 11/06/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 24               | 1.99               | 1.99      | 1.99       |                 |                  |                          |                           |
| 11/13/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 27               | 2.26               | 1.99      | 2.29       |                 |                  |                          |                           |
| 02/19/2016 | HAWAII | SPECIALTY    | WHOLE BAGGED FRYER             | 30               | 2.04               | 1.99      | 2.49       |                 |                  |                          |                           |
| 03/04/2016 | HAWAII | SPECIALTY    | WHOLE BAGGED FRYER             | 27               | 1.99               | 1.99      | 1.99       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                    | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|--------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 03/25/2016 | HAWAII | SPECIALTY    | WHOLE BAGGED FRYER             | 27               | 1.99               | 1.99      | 1.99       |                 |                  |                          |                           |
| 07/10/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 61               | 2.39               | 2.09      | 2.49       |                 |                  |                          |                           |
| 09/18/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 61               | 2.39               | 2.09      | 2.49       |                 |                  |                          |                           |
| 07/02/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 58               | 2.23               | 2.19      | 2.29       |                 |                  |                          |                           |
| 08/28/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 61               | 2.40               | 2.19      | 2.49       |                 |                  |                          |                           |
| 12/04/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 58               | 2.37               | 2.19      | 2.49       |                 |                  |                          |                           |
| 12/18/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 24               | 2.19               | 2.19      | 2.19       |                 |                  |                          |                           |
| 12/24/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 24               | 2.19               | 2.19      | 2.19       |                 |                  |                          |                           |
| 01/15/2016 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 24               | 2.19               | 2.19      | 2.19       |                 |                  |                          |                           |
| 02/05/2016 | HAWAII | SPECIALTY    | WHOLE BAGGED FRYER             | 3                | 2.19               | 2.19      | 2.19       |                 |                  |                          |                           |
| 02/26/2016 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 58               | 2.31               | 2.19      | 2.49       |                 |                  |                          |                           |
| 04/03/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 04/10/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 04/17/2015 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/OR GANIC | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 04/17/2015 | HAWAII | SPECIALTY    | LEG QUARTERS, TRAY PACK        | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 04/17/2015 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/OR GANIC     | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 04/24/2015 | HAWAII | ORGANIC      | WHOLE BAGGED FRYER             | 3                | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                    | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|--------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 05/01/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 05/08/2015 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/OR GANIC | 51               | 2.66               | 2.29      | 2.99       |                 |                  |                          |                           |
| 05/08/2015 | HAWAII | SPECIALTY    | LEG QUARTERS, TRAY PACK        | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 05/08/2015 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/OR GANIC     | 51               | 2.66               | 2.29      | 2.99       |                 |                  |                          |                           |
| 05/22/2015 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/OR GANIC | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 05/22/2015 | HAWAII | SPECIALTY    | LEG QUARTERS, TRAY PACK        | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 05/22/2015 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/OR GANIC     | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 06/05/2015 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/OR GANIC | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 06/05/2015 | HAWAII | SPECIALTY    | LEG QUARTERS, TRAY PACK        | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 06/05/2015 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/OR GANIC     | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 06/12/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 58               | 2.41               | 2.29      | 2.49       |                 |                  |                          |                           |
| 06/19/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 34               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 07/24/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 07/24/2015 | HAWAII | SPECIALTY    | WHOLE BAGGED FRYER             | 3                | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 08/14/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 08/28/2015 | HAWAII | SPECIALTY    | WHOLE BAGGED FRYER             | 3                | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 09/04/2015 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/OR GANIC | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                    | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|--------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 09/04/2015 | HAWAII | SPECIALTY    | LEG QUARTERS, TRAY PACK        | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 09/04/2015 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/OR GANIC     | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 09/04/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 51               | 2.40               | 2.29      | 2.49       |                 |                  |                          |                           |
| 09/11/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 85               | 2.45               | 2.29      | 2.54       |                 |                  |                          |                           |
| 09/25/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 10/09/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 58               | 2.41               | 2.29      | 2.49       |                 |                  |                          |                           |
| 10/16/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 54               | 2.39               | 2.29      | 2.49       |                 |                  |                          |                           |
| 11/13/2015 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/OR GANIC | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 11/13/2015 | HAWAII | SPECIALTY    | LEG QUARTERS, TRAY PACK        | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 11/13/2015 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/OR GANIC     | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 11/20/2015 | HAWAII | CONVENTIONAL | CORNISH                        | 36               | 2.44               | 2.29      | 2.99       |                 |                  |                          |                           |
| 11/27/2015 | HAWAII | CONVENTIONAL | CORNISH                        | 27               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 12/04/2015 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/OR GANIC | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 12/04/2015 | HAWAII | SPECIALTY    | LEG QUARTERS, TRAY PACK        | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 12/04/2015 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/OR GANIC     | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 02/19/2016 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER             | 24               | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |
| 02/26/2016 | HAWAII | ORGANIC      | WHOLE BAGGED FRYER             | 3                | 2.29               | 2.29      | 2.29       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                          | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|------------------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 10/23/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 52               | 3.05               | 2.39      | 3.69       |                 |                  |                          |                           |
| 05/08/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER                                   | 34               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 05/22/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER                                   | 24               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 06/05/2015 | HAWAII | ORGANIC      | DRUMSTICKS, SPECIALTY/ORGANIC                        | 30               | 4.29               | 2.49      | 4.49       |                 |                  |                          |                           |
| 08/14/2015 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/ORGANIC                        | 21               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 08/14/2015 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/ORGANIC                            | 21               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 08/21/2015 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/ORGANIC                        | 27               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 08/21/2015 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/ORGANIC                            | 27               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 08/28/2015 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/ORGANIC                        | 27               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 08/28/2015 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/ORGANIC                            | 27               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 09/18/2015 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/ORGANIC                        | 27               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 09/18/2015 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/ORGANIC                            | 27               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 10/30/2015 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/ORGANIC                        | 27               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 10/30/2015 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/ORGANIC                            | 27               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 12/11/2015 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/ORGANIC                        | 24               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 12/11/2015 | HAWAII | SPECIALTY    | LEG QUARTERS, TRAY PACK                              | 24               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 12/11/2015 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/ORGANIC                            | 24               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                          | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|------------------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 12/18/2015 | HAWAII | CONVENTIONAL | WHOLE CUT-UP FRYER                                   | 24               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 12/31/2015 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/ORGANIC                        | 85               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 12/31/2015 | HAWAII | SPECIALTY    | LEG QUARTERS, TRAY PACK                              | 58               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 12/31/2015 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/ORGANIC                            | 85               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 12/31/2015 | HAWAII | SPECIALTY    | WHOLE BAGGED FRYER                                   | 27               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 01/08/2016 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/ORGANIC                        | 51               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 01/08/2016 | HAWAII | SPECIALTY    | LEG QUARTERS, TRAY PACK                              | 24               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 01/08/2016 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/ORGANIC                            | 51               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 01/15/2016 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/ORGANIC                        | 27               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 01/15/2016 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/ORGANIC                            | 27               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 01/22/2016 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/ORGANIC                        | 51               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 01/22/2016 | HAWAII | SPECIALTY    | LEG QUARTERS, TRAY PACK                              | 24               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 01/22/2016 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/ORGANIC                            | 51               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 01/29/2016 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/ORGANIC                        | 27               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 01/29/2016 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 24               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 01/29/2016 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/ORGANIC                            | 27               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 02/05/2016 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 65               | 3.15               | 2.49      | 3.99       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                          | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|------------------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 02/19/2016 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/OR GANIC                       | 58               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 02/19/2016 | HAWAII | SPECIALTY    | LEG QUARTERS, TRAY PACK                              | 24               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 02/19/2016 | HAWAII | SPECIALTY    | LEGS                                                 | 30               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 02/19/2016 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/OR GANIC                           | 58               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 02/26/2016 | HAWAII | SPECIALTY    | WHOLE BAGGED FRYER                                   | 27               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 03/18/2016 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/OR GANIC                       | 24               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 03/18/2016 | HAWAII | SPECIALTY    | LEG QUARTERS, TRAY PACK                              | 24               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 03/18/2016 | HAWAII | SPECIALTY    | THIGHS, SPECIALTY/OR GANIC                           | 24               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 03/25/2016 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER                                   | 24               | 2.49               | 2.49      | 2.49       |                 |                  |                          |                           |
| 05/15/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 58               | 3.73               | 2.50      | 4.99       |                 |                  |                          |                           |
| 05/22/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 54               | 3.76               | 2.50      | 4.99       |                 |                  |                          |                           |
| 08/21/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 6                | 2.50               | 2.50      | 2.50       |                 |                  |                          |                           |
| 01/08/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BONE-IN WINGS                            | 12               | 2.61               | 2.61      | 2.61       |                 |                  |                          |                           |
| 07/17/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 24               | 2.69               | 2.69      | 2.69       |                 |                  |                          |                           |
| 06/26/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 61               | 3.82               | 2.79      | 4.49       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                          | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|------------------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 07/24/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 65               | 3.79               | 2.79      | 4.29       |                 |                  |                          |                           |
| 08/07/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 40               | 3.87               | 2.79      | 3.99       |                 |                  |                          |                           |
| 10/09/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 6                | 3.39               | 2.79      | 3.99       |                 |                  |                          |                           |
| 03/04/2016 | HAWAII | CONVENTIONAL | CORNISH                                              | 6                | 2.92               | 2.92      | 2.92       |                 |                  |                          |                           |
| 04/24/2015 | HAWAII | SPECIALTY    | WHOLE BAGGED FRYER                                   | 27               | 2.99               | 2.99      | 2.99       |                 |                  |                          |                           |
| 05/08/2015 | HAWAII | SPECIALTY    | WHOLE BAGGED FRYER                                   | 30               | 2.99               | 2.99      | 2.99       |                 |                  |                          |                           |
| 05/22/2015 | HAWAII | SPECIALTY    | WHOLE BAGGED FRYER                                   | 27               | 2.99               | 2.99      | 2.99       |                 |                  |                          |                           |
| 06/05/2015 | HAWAII | SPECIALTY    | WHOLE BAGGED FRYER                                   | 27               | 2.99               | 2.99      | 2.99       |                 |                  |                          |                           |
| 08/14/2015 | HAWAII | SPECIALTY    | LEGS                                                 |                  | 2.99               | 2.99      | 2.99       |                 |                  |                          |                           |
| 09/25/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 24               | 2.99               | 2.99      | 2.99       |                 |                  |                          |                           |
| 10/23/2015 | HAWAII | CONVENTIONAL | WHOLE BAGGED FRYER                                   | 24               | 2.99               | 2.99      | 2.99       |                 |                  |                          |                           |
| 10/30/2015 | HAWAII | SPECIALTY    | WHOLE BAGGED FRYER                                   | 27               | 2.99               | 2.99      | 2.99       |                 |                  |                          |                           |
| 11/06/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 40               | 3.88               | 2.99      | 3.99       |                 |                  |                          |                           |
| 11/20/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 58               | 3.46               | 2.99      | 3.79       |                 |                  |                          |                           |
| 01/29/2016 | HAWAII | SPECIALTY    | WHOLE BAGGED FRYER                                   | 27               | 2.99               | 2.99      | 2.99       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                          | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|------------------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 03/04/2016 | HAWAII | SPECIALTY    | WHOLE WINGS                                          | 3                | 2.99               | 2.99      | 2.99       |                 |                  |                          |                           |
| 04/03/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 92               | 3.88               | 3.00      | 4.99       |                 |                  |                          |                           |
| 04/10/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PRIVATE, 7-10 OUNCES   | 4                | 3.00               | 3.00      | 3.00       |                 |                  |                          |                           |
| 04/24/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PRIVATE, 7-10 OUNCES   | 4                | 3.00               | 3.00      | 3.00       |                 |                  |                          |                           |
| 06/05/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 92               | 4.00               | 3.00      | 4.99       |                 |                  |                          |                           |
| 06/12/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PRIVATE, 7-10 OUNCES   | 4                | 3.00               | 3.00      | 3.00       |                 |                  |                          |                           |
| 07/02/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 61               | 3.99               | 3.00      | 4.69       |                 |                  |                          |                           |
| 07/03/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 61               | 3.99               | 3.00      | 4.69       |                 |                  |                          |                           |
| 07/10/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PRIVATE, 7-10 OUNCES   | 4                | 3.00               | 3.00      | 3.00       |                 |                  |                          |                           |
| 07/31/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 24               | 3.00               | 3.00      | 3.00       |                 |                  |                          |                           |
| 09/04/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 24               | 3.00               | 3.00      | 3.00       |                 |                  |                          |                           |
| 12/31/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 24               | 3.00               | 3.00      | 3.00       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                          | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|------------------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 02/12/2016 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 27               | 3.00               | 3.00      | 3.00       |                 |                  |                          |                           |
| 03/04/2016 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 28               | 3.07               | 3.00      | 3.50       |                 |                  |                          |                           |
| 03/25/2016 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PRIVATE, 7-10 OUNCES   | 4                | 3.00               | 3.00      | 3.00       |                 |                  |                          |                           |
| 11/06/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PRIVATE, 7-10 OUNCES   | 4                | 3.15               | 3.15      | 3.15       |                 |                  |                          |                           |
| 11/20/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PRIVATE, 7-10 OUNCES   | 4                | 3.15               | 3.15      | 3.15       |                 |                  |                          |                           |
| 03/11/2016 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 65               | 3.64               | 3.25      | 4.79       |                 |                  |                          |                           |
| 03/18/2016 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 61               | 3.62               | 3.25      | 4.79       |                 |                  |                          |                           |
| 04/24/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 7                | 3.41               | 3.29      | 3.50       |                 |                  |                          |                           |
| 12/11/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 3                | 3.29               | 3.29      | 3.29       |                 |                  |                          |                           |
| 01/08/2016 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 3                | 3.29               | 3.29      | 3.29       |                 |                  |                          |                           |
| 01/15/2016 | HAWAII | CONVENTIONAL | CORNISH                                              | 6                | 3.29               | 3.29      | 3.29       |                 |                  |                          |                           |
| 06/26/2015 | HAWAII | SPECIALTY    | DRUMSTICKS, SPECIALTY/ORGANIC                        | 27               | 3.49               | 3.49      | 3.49       |                 |                  |                          |                           |

| Date       | Region | Type             | Description                                          | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|------------------|------------------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 06/26/2015 | HAWAII | SPECIALTY        | THIGHS, SPECIALTY/OR<br>GANIC                        | 27               | 3.49               | 3.49      | 3.49       |                 |                  |                          |                           |
| 07/02/2015 | HAWAII | SPECIALTY        | DRUMSTICKS, SPECIALTY/OR<br>GANIC                    | 27               | 3.49               | 3.49      | 3.49       |                 |                  |                          |                           |
| 07/02/2015 | HAWAII | SPECIALTY        | THIGHS, SPECIALTY/OR<br>GANIC                        | 27               | 3.49               | 3.49      | 3.49       |                 |                  |                          |                           |
| 08/14/2015 | HAWAII | SPECIALTY        | BREAST, SPLIT BONE-IN, SPECIALTY/OR<br>GANIC         | 21               | 3.49               | 3.49      | 3.49       |                 |                  |                          |                           |
| 08/28/2015 | HAWAII | SPECIALTY        | BREAST, SPLIT BONE-IN, SPECIALTY/OR<br>GANIC         | 30               | 3.54               | 3.49      | 3.99       |                 |                  |                          |                           |
| 09/04/2015 | HAWAII | ORGANIC          | WHOLE BAGGED FRYER                                   | 34               | 3.49               | 3.49      | 3.49       |                 |                  |                          |                           |
| 10/23/2015 | HAWAII | CONVENTIONA<br>L | ROTISSERIE LEG QUARTER                               | 27               | 3.49               | 3.49      | 3.49       |                 |                  |                          |                           |
| 06/12/2015 | HAWAII | CONVENTIONA<br>L | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 31               | 4.80               | 3.50      | 4.99       |                 |                  |                          |                           |
| 12/04/2015 | HAWAII | CONVENTIONA<br>L | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 34               | 3.50               | 3.50      | 3.50       |                 |                  |                          |                           |
| 11/13/2015 | HAWAII | CONVENTIONA<br>L | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 24               | 3.59               | 3.59      | 3.59       |                 |                  |                          |                           |
| 10/02/2015 | HAWAII | ORGANIC          | WHOLE BAGGED FRYER                                   | 34               | 3.69               | 3.69      | 3.69       |                 |                  |                          |                           |
| 10/09/2015 | HAWAII | ORGANIC          | WHOLE BAGGED FRYER                                   | 34               | 3.69               | 3.69      | 3.69       |                 |                  |                          |                           |
| 01/22/2016 | HAWAII | CONVENTIONA<br>L | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 38               | 3.72               | 3.69      | 3.99       |                 |                  |                          |                           |
| 02/19/2016 | HAWAII | CONVENTIONA<br>L | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 68               | 3.84               | 3.69      | 3.99       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                          | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|------------------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 07/10/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 34               | 3.75               | 3.75      | 3.75       |                 |                  |                          |                           |
| 09/18/2015 | HAWAII | ORGANIC      | DRUMSTICKS, SPECIALTY/ORGANIC                        | 34               | 3.79               | 3.79      | 3.79       |                 |                  |                          |                           |
| 09/18/2015 | HAWAII | ORGANIC      | THIGHS, SPECIALTY/ORGANIC                            | 34               | 3.79               | 3.79      | 3.79       |                 |                  |                          |                           |
| 04/03/2015 | HAWAII | SPECIALTY    | BREAST, SPLIT BONE-IN, SPECIALTY/ORGANIC             | 3                | 3.99               | 3.99      | 3.99       |                 |                  |                          |                           |
| 05/01/2015 | HAWAII | ORGANIC      | WHOLE BAGGED FRYER                                   | 34               | 3.99               | 3.99      | 3.99       |                 |                  |                          |                           |
| 05/08/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 27               | 3.99               | 3.99      | 3.99       |                 |                  |                          |                           |
| 05/15/2015 | HAWAII | ORGANIC      | WHOLE WINGS                                          | 3                | 3.99               | 3.99      | 3.99       |                 |                  |                          |                           |
| 06/05/2015 | HAWAII | ORGANIC      | WHOLE BAGGED FRYER                                   | 34               | 3.99               | 3.99      | 3.99       |                 |                  |                          |                           |
| 09/18/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BONE-IN WINGS                            | 34               | 3.99               | 3.99      | 3.99       |                 |                  |                          |                           |
| 10/02/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 58               | 4.11               | 3.99      | 4.19       |                 |                  |                          |                           |
| 12/24/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 3                | 3.99               | 3.99      | 3.99       |                 |                  |                          |                           |
| 01/15/2016 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 4                | 3.99               | 3.99      | 3.99       |                 |                  |                          |                           |
| 02/26/2016 | HAWAII | SPECIALTY    | WHOLE WINGS                                          | 27               | 3.99               | 3.99      | 3.99       |                 |                  |                          |                           |
| 03/25/2016 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 34               | 3.99               | 3.99      | 3.99       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                          | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|------------------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 01/08/2016 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC         | 66               | 7.96               | 4.44      | 10.99      |                 |                  |                          |                           |
| 01/15/2016 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC         | 39               | 5.86               | 4.44      | 6.49       |                 |                  |                          |                           |
| 04/17/2015 | HAWAII | ORGANIC      | DRUMSTICKS, SPECIALTY/ORGANIC                        | 27               | 4.49               | 4.49      | 4.49       |                 |                  |                          |                           |
| 05/22/2015 | HAWAII | ORGANIC      | DRUMSTICKS, SPECIALTY/ORGANIC                        | 27               | 4.49               | 4.49      | 4.49       |                 |                  |                          |                           |
| 05/29/2015 | HAWAII | ORGANIC      | DRUMSTICKS, SPECIALTY/ORGANIC                        | 27               | 4.49               | 4.49      | 4.49       |                 |                  |                          |                           |
| 08/14/2015 | HAWAII | SPECIALTY    | WHOLE WINGS                                          | 27               | 4.49               | 4.49      | 4.49       |                 |                  |                          |                           |
| 08/28/2015 | HAWAII | SPECIALTY    | WHOLE WINGS                                          | 27               | 4.49               | 4.49      | 4.49       |                 |                  |                          |                           |
| 01/08/2016 | HAWAII | SPECIALTY    | WHOLE WINGS                                          | 27               | 4.49               | 4.49      | 4.49       |                 |                  |                          |                           |
| 01/15/2016 | HAWAII | SPECIALTY    | WHOLE WINGS                                          | 27               | 4.49               | 4.49      | 4.49       |                 |                  |                          |                           |
| 01/22/2016 | HAWAII | SPECIALTY    | WHOLE WINGS                                          | 27               | 4.49               | 4.49      | 4.49       |                 |                  |                          |                           |
| 01/29/2016 | HAWAII | SPECIALTY    | WHOLE WINGS                                          | 27               | 4.49               | 4.49      | 4.49       |                 |                  |                          |                           |
| 02/05/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BONE-IN WINGS                            | 73               | 4.92               | 4.49      | 5.98       |                 |                  |                          |                           |
| 02/05/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BONELESS WINGS                           | 61               | 4.72               | 4.49      | 5.00       |                 |                  |                          |                           |
| 06/19/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 4                | 4.50               | 4.50      | 4.50       |                 |                  |                          |                           |
| 04/17/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 61               | 4.82               | 4.69      | 4.99       |                 |                  |                          |                           |
| 11/13/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC         | 61               | 5.67               | 4.88      | 6.29       |                 |                  |                          |                           |
| 12/04/2015 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, < 2 LBS.                           | 12               | 4.98               | 4.98      | 4.98       |                 |                  |                          |                           |
| 04/03/2015 | HAWAII | SPECIALTY    | WHOLE WINGS                                          | 27               | 4.99               | 4.99      | 4.99       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                          | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|------------------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 04/10/2015 | HAWAII | ORGANIC      | BREAST, SPLIT BONE-IN, SPECIALTY/OR GANIC            | 6                | 5.49               | 4.99      | 5.99       |                 |                  |                          |                           |
| 05/01/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 27               | 4.99               | 4.99      | 4.99       |                 |                  |                          |                           |
| 05/01/2015 | HAWAII | SPECIALTY    | WHOLE WINGS                                          | 27               | 4.99               | 4.99      | 4.99       |                 |                  |                          |                           |
| 05/08/2015 | HAWAII | SPECIALTY    | WHOLE WINGS                                          | 27               | 4.99               | 4.99      | 4.99       |                 |                  |                          |                           |
| 06/19/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/OR GANIC        | 3                | 4.99               | 4.99      | 4.99       |                 |                  |                          |                           |
| 07/02/2015 | HAWAII | SPECIALTY    | WHOLE WINGS                                          | 27               | 4.99               | 4.99      | 4.99       |                 |                  |                          |                           |
| 07/10/2015 | HAWAII | SPECIALTY    | WHOLE WINGS                                          | 27               | 4.99               | 4.99      | 4.99       |                 |                  |                          |                           |
| 07/17/2015 | HAWAII | ORGANIC      | BREAST, SPLIT BONE-IN, SPECIALTY/OR GANIC            | 3                | 4.99               | 4.99      | 4.99       |                 |                  |                          |                           |
| 07/17/2015 | HAWAII | SPECIALTY    | WHOLE WINGS                                          | 27               | 4.99               | 4.99      | 4.99       |                 |                  |                          |                           |
| 10/09/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BREAST TENDERS                           | 27               | 4.99               | 4.99      | 4.99       |                 |                  |                          |                           |
| 04/03/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BONE-IN WINGS                            | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 04/03/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BONELESS WINGS                           | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 04/03/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                             | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 04/10/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BONE-IN WINGS                            | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 04/10/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BONELESS WINGS                           | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 04/10/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                             | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 04/24/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                             | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 05/01/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BREAST TENDERS                           | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                  | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|----------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 05/22/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 05/22/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 54               | 7.00               | 5.00      | 8.99       |                 |                  |                          |                           |
| 05/29/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BREAST TENDERS                   | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 05/29/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 06/05/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 54               | 7.00               | 5.00      | 8.99       |                 |                  |                          |                           |
| 06/12/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BONE-IN WINGS                    | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 06/12/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BONELESS WINGS                   | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 06/12/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BREAST TENDERS                   | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 06/26/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BONE-IN WINGS                    | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 07/10/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BONE-IN WINGS                    | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 07/10/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BONELESS WINGS                   | 51               | 6.08               | 5.00      | 7.29       |                 |                  |                          |                           |
| 07/10/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 54               | 7.00               | 5.00      | 8.99       |                 |                  |                          |                           |
| 07/17/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 07/24/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BREAST TENDERS                   | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 07/31/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 8-PIECE                 | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 08/07/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 54               | 7.00               | 5.00      | 8.99       |                 |                  |                          |                           |
| 08/14/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                  | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|----------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 08/21/2015 | HAWAII | CONVENTIONAL | ROTISSERIE LEG QUARTER                       | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 08/28/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 54               | 6.50               | 5.00      | 7.99       |                 |                  |                          |                           |
| 09/04/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 54               | 6.50               | 5.00      | 7.99       |                 |                  |                          |                           |
| 09/11/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BONE-IN WINGS                    | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 09/11/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BONELESS WINGS                   | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 09/11/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 09/25/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 61               | 7.50               | 5.00      | 9.49       |                 |                  |                          |                           |
| 10/02/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 54               | 5.50               | 5.00      | 5.99       |                 |                  |                          |                           |
| 10/02/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 10/16/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 88               | 7.96               | 5.00      | 9.49       |                 |                  |                          |                           |
| 10/23/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 10/30/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BREAST TENDERS                   | 39               | 5.30               | 5.00      | 5.98       |                 |                  |                          |                           |
| 11/06/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 11/13/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BONE-IN WINGS                    | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 11/13/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BONELESS WINGS                   | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 11/13/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 11/20/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|----------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 12/04/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BONE-IN WINGS  | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 12/04/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BONELESS WINGS | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 12/04/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN   | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 12/11/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BONE-IN WINGS  | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 12/11/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BONELESS WINGS | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 12/11/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN   | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 12/18/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BREAST TENDERS | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 12/18/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN   | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 12/31/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BONE-IN WINGS  | 54               | 7.00               | 5.00      | 8.99       |                 |                  |                          |                           |
| 12/31/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BONELESS WINGS | 54               | 7.00               | 5.00      | 8.99       |                 |                  |                          |                           |
| 01/08/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BREAST TENDERS | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 01/08/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN   | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 01/15/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BONE-IN WINGS  | 33               | 5.18               | 5.00      | 5.99       |                 |                  |                          |                           |
| 01/15/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BONELESS WINGS | 33               | 5.18               | 5.00      | 5.99       |                 |                  |                          |                           |
| 01/15/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BREAST TENDERS | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 01/22/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BONE-IN WINGS  | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 01/22/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BONELESS WINGS | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                   | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 01/22/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                      | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 01/29/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BONE-IN WINGS                     | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 01/29/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BONELESS WINGS                    | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 01/29/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                      | 33               | 5.36               | 5.00      | 6.99       |                 |                  |                          |                           |
| 02/05/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                      | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 02/12/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                      | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 02/19/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                      | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 02/26/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BONE-IN WINGS                     | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 02/26/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BONELESS WINGS                    | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 03/04/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BREAST TENDERS                    | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 03/04/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                      | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 03/18/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                      | 54               | 7.00               | 5.00      | 8.99       |                 |                  |                          |                           |
| 03/25/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BONE-IN WINGS                     | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 03/25/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BONELESS WINGS                    | 27               | 5.00               | 5.00      | 5.00       |                 |                  |                          |                           |
| 03/11/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BREAST STRIPS                     | 27               | 5.13               | 5.13      | 5.13       |                 |                  |                          |                           |
| 08/14/2015 | HAWAII | SPECIALTY    | THIGHS, BONELESS/SKINNLESS, SPECIALTY/ORGANIC | 27               | 5.29               | 5.29      | 5.29       |                 |                  |                          |                           |
| 03/18/2016 | HAWAII | CONVENTIONAL | ROTISSERIE BREAST                             | 27               | 5.32               | 5.32      | 5.32       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                          | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|------------------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 04/10/2015 | HAWAII | CONVENTIONAL | SELF-SERVICE DELI, TUB/POUCH, PROCESSOR, 7-10 OUNCES | 27               | 5.49               | 5.49      | 5.49       |                 |                  |                          |                           |
| 08/14/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC         | 27               | 5.49               | 5.49      | 5.49       |                 |                  |                          |                           |
| 08/21/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC         | 27               | 5.49               | 5.49      | 5.49       |                 |                  |                          |                           |
| 08/21/2015 | HAWAII | SPECIALTY    | THIGHS, BONELESS/SKINLESS, SPECIALTY/ORGANIC         | 27               | 5.49               | 5.49      | 5.49       |                 |                  |                          |                           |
| 08/21/2015 | HAWAII | SPECIALTY    | WHOLE WINGS                                          | 27               | 5.49               | 5.49      | 5.49       |                 |                  |                          |                           |
| 08/28/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC         | 27               | 5.49               | 5.49      | 5.49       |                 |                  |                          |                           |
| 08/28/2015 | HAWAII | SPECIALTY    | THIGHS, BONELESS/SKINLESS, SPECIALTY/ORGANIC         | 27               | 5.49               | 5.49      | 5.49       |                 |                  |                          |                           |
| 10/23/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC         | 27               | 5.49               | 5.49      | 5.49       |                 |                  |                          |                           |
| 12/04/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC         | 27               | 5.49               | 5.49      | 5.49       |                 |                  |                          |                           |
| 12/11/2015 | HAWAII | ORGANIC      | BREAST TENDERS, SPECIALTY/ORGANIC                    | 27               | 5.49               | 5.49      | 5.49       |                 |                  |                          |                           |
| 12/11/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC         | 27               | 5.49               | 5.49      | 5.49       |                 |                  |                          |                           |
| 01/08/2016 | HAWAII | SPECIALTY    | THIGHS, BONELESS/SKINLESS, SPECIALTY/ORGANIC         | 27               | 5.49               | 5.49      | 5.49       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                  | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|----------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 01/15/2016 | HAWAII | SPECIALTY    | THIGHS, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 5.49               | 5.49      | 5.49       |                 |                  |                          |                           |
| 01/22/2016 | HAWAII | SPECIALTY    | THIGHS, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 54               | 6.24               | 5.49      | 6.99       |                 |                  |                          |                           |
| 01/29/2016 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 5.49               | 5.49      | 5.49       |                 |                  |                          |                           |
| 01/29/2016 | HAWAII | SPECIALTY    | THIGHS, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 5.49               | 5.49      | 5.49       |                 |                  |                          |                           |
| 02/12/2016 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 5.49               | 5.49      | 5.49       |                 |                  |                          |                           |
| 02/12/2016 | HAWAII | SPECIALTY    | THIGHS, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 5.49               | 5.49      | 5.49       |                 |                  |                          |                           |
| 09/11/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 34               | 5.79               | 5.79      | 5.79       |                 |                  |                          |                           |
| 02/12/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BONELESS WINGS                   | 12               | 5.97               | 5.97      | 5.97       |                 |                  |                          |                           |
| 10/23/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BREAST TENDERS                   | 12               | 5.98               | 5.98      | 5.98       |                 |                  |                          |                           |
| 02/12/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BONE-IN WINGS                    | 12               | 5.98               | 5.98      | 5.98       |                 |                  |                          |                           |
| 06/26/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 14               | 5.99               | 5.99      | 5.99       |                 |                  |                          |                           |
| 08/07/2015 | HAWAII | ORGANIC      | BREAST, SPLIT BONE-IN, SPECIALTY/ORGANIC     | 3                | 5.99               | 5.99      | 5.99       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                   | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 09/25/2015 | HAWAII | SPECIALTY    | BREAST TENDERS, SPECIALTY/OR GANIC            | 27               | 5.99               | 5.99      | 5.99       |                 |                  |                          |                           |
| 09/25/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/OR GANIC | 31               | 6.10               | 5.99      | 6.85       |                 |                  |                          |                           |
| 09/25/2015 | HAWAII | SPECIALTY    | THIGHS, BONELESS/SKINLESS, SPECIALTY/OR GANIC | 27               | 5.99               | 5.99      | 5.99       |                 |                  |                          |                           |
| 10/09/2015 | HAWAII | CONVENTIONAL | SERVICE DELI, CAT 2, PRIVATE                  |                  | 5.99               | 5.99      | 5.99       |                 |                  |                          |                           |
| 03/18/2016 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/OR GANIC | 27               | 5.99               | 5.99      | 5.99       |                 |                  |                          |                           |
| 03/25/2016 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/OR GANIC | 27               | 5.99               | 5.99      | 5.99       |                 |                  |                          |                           |
| 04/10/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/OR GANIC | 27               | 6.00               | 6.00      | 6.00       |                 |                  |                          |                           |
| 04/17/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/OR GANIC | 27               | 6.00               | 6.00      | 6.00       |                 |                  |                          |                           |
| 05/29/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/OR GANIC | 27               | 6.00               | 6.00      | 6.00       |                 |                  |                          |                           |
| 06/05/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/OR GANIC | 27               | 6.00               | 6.00      | 6.00       |                 |                  |                          |                           |
| 06/12/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/OR GANIC | 27               | 6.00               | 6.00      | 6.00       |                 |                  |                          |                           |
| 07/02/2015 | HAWAII | SPECIALTY    | WHOLE BAGGED FRYER                            | 27               | 6.00               | 6.00      | 6.00       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                     | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-------------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 07/10/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/OR ORGANIC | 54               | 6.25               | 6.00      | 6.49       |                 |                  |                          |                           |
| 07/17/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/OR ORGANIC | 54               | 6.25               | 6.00      | 6.49       |                 |                  |                          |                           |
| 11/13/2015 | HAWAII | SPECIALTY    | BREAST TENDERS, SPECIALTY/OR ORGANIC            | 34               | 6.29               | 6.29      | 6.29       |                 |                  |                          |                           |
| 12/31/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/OR ORGANIC | 54               | 6.74               | 6.49      | 6.99       |                 |                  |                          |                           |
| 01/15/2016 | HAWAII | SPECIALTY    | BREAST TENDERS, SPECIALTY/OR ORGANIC            | 27               | 6.49               | 6.49      | 6.49       |                 |                  |                          |                           |
| 01/15/2016 | HAWAII | CONVENTIONAL | ROTISSERIE LEG QUARTER                          | 27               | 6.49               | 6.49      | 6.49       |                 |                  |                          |                           |
| 01/22/2016 | HAWAII | SPECIALTY    | BREAST TENDERS, SPECIALTY/OR ORGANIC            | 27               | 6.49               | 6.49      | 6.49       |                 |                  |                          |                           |
| 01/22/2016 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/OR ORGANIC | 27               | 6.49               | 6.49      | 6.49       |                 |                  |                          |                           |
| 03/11/2016 | HAWAII | SPECIALTY    | BREAST TENDERS, SPECIALTY/OR ORGANIC            | 27               | 6.49               | 6.49      | 6.49       |                 |                  |                          |                           |
| 03/11/2016 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/OR ORGANIC | 27               | 6.49               | 6.49      | 6.49       |                 |                  |                          |                           |
| 04/17/2015 | HAWAII | ORGANIC      | THIGHS, BONELESS/SKINLESS, SPECIALTY/OR ORGANIC | 34               | 6.59               | 6.59      | 6.59       |                 |                  |                          |                           |
| 12/24/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/OR ORGANIC | 4                | 6.85               | 6.85      | 6.85       |                 |                  |                          |                           |
| 04/03/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 8-PIECE                    | 12               | 6.98               | 6.98      | 6.98       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                  | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|----------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 05/01/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 33               | 7.35               | 6.99      | 8.99       |                 |                  |                          |                           |
| 05/08/2015 | HAWAII | ORGANIC      | THIGHS, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 6.99               | 6.99      | 6.99       |                 |                  |                          |                           |
| 05/29/2015 | HAWAII | ORGANIC      | THIGHS, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 6.99               | 6.99      | 6.99       |                 |                  |                          |                           |
| 06/12/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 54               | 7.99               | 6.99      | 8.99       |                 |                  |                          |                           |
| 09/04/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 6.99               | 6.99      | 6.99       |                 |                  |                          |                           |
| 09/18/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 3                | 6.99               | 6.99      | 6.99       |                 |                  |                          |                           |
| 09/18/2015 | HAWAII | CONVENTIONAL | ROTISSERIE LEG QUARTER                       | 27               | 6.99               | 6.99      | 6.99       |                 |                  |                          |                           |
| 10/16/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 6.99               | 6.99      | 6.99       |                 |                  |                          |                           |
| 11/06/2015 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 6.99               | 6.99      | 6.99       |                 |                  |                          |                           |
| 02/05/2016 | HAWAII | ORGANIC      | THIGHS, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 6.99               | 6.99      | 6.99       |                 |                  |                          |                           |
| 02/19/2016 | HAWAII | SPECIALTY    | THIGHS, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 21               | 6.99               | 6.99      | 6.99       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                  | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|----------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 02/26/2016 | HAWAII | ORGANIC      | THIGHS, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 6.99               | 6.99      | 6.99       |                 |                  |                          |                           |
| 07/10/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BREAST STRIPS                    | 24               | 7.29               | 7.29      | 7.29       |                 |                  |                          |                           |
| 01/08/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 8-PIECE                 | 34               | 7.49               | 7.49      | 7.49       |                 |                  |                          |                           |
| 01/29/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 8-PIECE                 | 34               | 7.49               | 7.49      | 7.49       |                 |                  |                          |                           |
| 04/17/2015 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, 2.1-3.0 LBS.               | 27               | 7.99               | 7.99      | 7.99       |                 |                  |                          |                           |
| 05/29/2015 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, < 2 LBS.                   | 27               | 7.99               | 7.99      | 7.99       |                 |                  |                          |                           |
| 06/26/2015 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, < 2 LBS.                   | 34               | 7.99               | 7.99      | 7.99       |                 |                  |                          |                           |
| 07/02/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 54               | 8.49               | 7.99      | 8.99       |                 |                  |                          |                           |
| 07/31/2015 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, < 2 LBS.                   | 27               | 7.99               | 7.99      | 7.99       |                 |                  |                          |                           |
| 08/21/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 36               | 8.91               | 7.99      | 8.99       |                 |                  |                          |                           |
| 09/25/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BREAST TENDERS                   | 27               | 7.99               | 7.99      | 7.99       |                 |                  |                          |                           |
| 11/13/2015 | HAWAII | ORGANIC      | BREAST TENDERS, SPECIALTY/ORGANIC            | 24               | 7.99               | 7.99      | 7.99       |                 |                  |                          |                           |
| 11/13/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 57               | 9.04               | 7.99      | 9.99       |                 |                  |                          |                           |
| 11/13/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BREAST TENDERS                   | 27               | 7.99               | 7.99      | 7.99       |                 |                  |                          |                           |
| 11/27/2015 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, < 2 LBS.                   | 34               | 7.99               | 7.99      | 7.99       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                  | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|----------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 12/11/2015 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, 2.1-3.0 LBS.               | 61               | 8.88               | 7.99      | 9.99       |                 |                  |                          |                           |
| 02/05/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BREAST TENDERS                   | 27               | 7.99               | 7.99      | 7.99       |                 |                  |                          |                           |
| 02/05/2016 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, 2.1-3.0 LBS.               | 34               | 7.99               | 7.99      | 7.99       |                 |                  |                          |                           |
| 02/19/2016 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, 2.1-3.0 LBS.               | 27               | 7.99               | 7.99      | 7.99       |                 |                  |                          |                           |
| 02/26/2016 | HAWAII | SPECIALTY    | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 7.99               | 7.99      | 7.99       |                 |                  |                          |                           |
| 03/25/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 8-PIECE                 | 34               | 7.99               | 7.99      | 7.99       |                 |                  |                          |                           |
| 04/03/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 04/24/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 04/24/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED BREAST TENDERS                   | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 05/01/2015 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, 2.1-3.0 LBS.               | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 05/01/2015 | HAWAII | CONVENTIONAL | SERVICE DELI, CAT 1, PRIVATE                 | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 05/08/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 8-PIECE                 | 61               | 9.43               | 8.99      | 9.99       |                 |                  |                          |                           |
| 05/08/2015 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, < 2 LBS.                   | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 06/05/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 6                | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 06/12/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                  | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|----------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 06/12/2015 | HAWAII | ORGANIC      | WHOLE BAGGED FRYER                           | 6                | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 06/26/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 07/02/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 07/10/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 07/17/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 07/17/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 8-PIECE                 | 54               | 9.49               | 8.99      | 9.99       |                 |                  |                          |                           |
| 07/17/2015 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, < 2 LBS.                   | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 07/24/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 07/24/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 8-PIECE                 | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 08/14/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 08/14/2015 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, < 2 LBS.                   | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 08/21/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 08/21/2015 | HAWAII | CONVENTIONAL | ROTISSERIE BREAST                            | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 08/21/2015 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, < 2 LBS.                   | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                  | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|----------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 08/28/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 09/11/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 33               | 9.81               | 8.99      | 9.99       |                 |                  |                          |                           |
| 09/18/2015 | HAWAII | CONVENTIONAL | ROTISSERIE BREAST                            | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 09/25/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 6                | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 09/25/2015 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, < 2 LBS.                   | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 10/23/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 33               | 9.81               | 8.99      | 9.99       |                 |                  |                          |                           |
| 10/23/2015 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, < 2 LBS.                   | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 10/30/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 12/18/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 24               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 12/24/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 34               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 12/24/2015 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, < 2 LBS.                   | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 12/31/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 8-PIECE                 | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 12/31/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 01/08/2016 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 33               | 10.63              | 8.99      | 10.99      |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                  | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|----------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 01/08/2016 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, < 2 LBS.                   | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 01/22/2016 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 30               | 9.19               | 8.99      | 10.99      |                 |                  |                          |                           |
| 01/22/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 8-PIECE                 | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 01/29/2016 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, < 2 LBS.                   | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 02/05/2016 | HAWAII | ORGANIC      | BREAST TENDERS, SPECIALTY/ORGANIC            | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 02/05/2016 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 02/12/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BREAST TENDERS                   | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 02/19/2016 | HAWAII | ORGANIC      | BREAST TENDERS, SPECIALTY/ORGANIC            | 54               | 9.99               | 8.99      | 10.99      |                 |                  |                          |                           |
| 02/19/2016 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 60               | 9.54               | 8.99      | 9.99       |                 |                  |                          |                           |
| 02/26/2016 | HAWAII | ORGANIC      | BREAST TENDERS, SPECIALTY/ORGANIC            | 54               | 9.49               | 8.99      | 9.99       |                 |                  |                          |                           |
| 02/26/2016 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 81               | 9.99               | 8.99      | 10.99      |                 |                  |                          |                           |
| 02/26/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BREAST TENDERS                   | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 02/26/2016 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, < 2 LBS.                   | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 03/04/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BONE-IN WINGS                    | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                  | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|----------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 03/04/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BONELESS WINGS                   | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 03/11/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED BREAST TENDERS                   | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 03/11/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED DARK CHICKEN                     | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 03/25/2016 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, < 2 LBS.                   | 27               | 8.99               | 8.99      | 8.99       |                 |                  |                          |                           |
| 04/17/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 8-PIECE                 | 34               | 9.49               | 9.49      | 9.49       |                 |                  |                          |                           |
| 06/05/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 8-PIECE                 | 61               | 9.71               | 9.49      | 9.99       |                 |                  |                          |                           |
| 09/11/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 8-PIECE                 | 34               | 9.49               | 9.49      | 9.49       |                 |                  |                          |                           |
| 10/16/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 34               | 9.49               | 9.49      | 9.49       |                 |                  |                          |                           |
| 11/06/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 8-PIECE                 | 34               | 9.49               | 9.49      | 9.49       |                 |                  |                          |                           |
| 04/10/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 8-PIECE                 | 27               | 9.99               | 9.99      | 9.99       |                 |                  |                          |                           |
| 05/15/2015 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, 2.1-3.0 LBS.               | 27               | 9.99               | 9.99      | 9.99       |                 |                  |                          |                           |
| 05/22/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 8-PIECE                 | 27               | 9.99               | 9.99      | 9.99       |                 |                  |                          |                           |
| 06/12/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 8-PIECE                 | 27               | 9.99               | 9.99      | 9.99       |                 |                  |                          |                           |
| 07/02/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 8-PIECE                 | 27               | 9.99               | 9.99      | 9.99       |                 |                  |                          |                           |
| 07/10/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 8-PIECE                 | 27               | 9.99               | 9.99      | 9.99       |                 |                  |                          |                           |
| 09/18/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 9.99               | 9.99      | 9.99       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                  | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|----------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 09/18/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 8-PIECE                 | 27               | 9.99               | 9.99      | 9.99       |                 |                  |                          |                           |
| 09/18/2015 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, 2.1-3.0 LBS.               | 27               | 9.99               | 9.99      | 9.99       |                 |                  |                          |                           |
| 10/02/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 8-PIECE                 | 27               | 9.99               | 9.99      | 9.99       |                 |                  |                          |                           |
| 10/09/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 9.99               | 9.99      | 9.99       |                 |                  |                          |                           |
| 10/30/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 9.99               | 9.99      | 9.99       |                 |                  |                          |                           |
| 11/27/2015 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, 2.1-3.0 LBS.               | 27               | 9.99               | 9.99      | 9.99       |                 |                  |                          |                           |
| 01/22/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 12-PIECE                | 34               | 9.99               | 9.99      | 9.99       |                 |                  |                          |                           |
| 02/12/2016 | HAWAII | ORGANIC      | BREAST TENDERS, SPECIALTY/ORGANIC            | 27               | 9.99               | 9.99      | 9.99       |                 |                  |                          |                           |
| 02/12/2016 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 60               | 10.44              | 9.99      | 10.99      |                 |                  |                          |                           |
| 03/11/2016 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 9.99               | 9.99      | 9.99       |                 |                  |                          |                           |
| 03/18/2016 | HAWAII | ORGANIC      | BREAST TENDERS, SPECIALTY/ORGANIC            | 27               | 9.99               | 9.99      | 9.99       |                 |                  |                          |                           |
| 03/18/2016 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 9.99               | 9.99      | 9.99       |                 |                  |                          |                           |
| 03/25/2016 | HAWAII | ORGANIC      | BREAST TENDERS, SPECIALTY/ORGANIC            | 27               | 9.99               | 9.99      | 9.99       |                 |                  |                          |                           |

| Date       | Region | Type         | Description                                  | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|----------------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 03/25/2016 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 9.99               | 9.99      | 9.99       |                 |                  |                          |                           |
| 07/24/2015 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, 2.1-3.0 LBS.               | 27               | 10.99              | 10.99     | 10.99      |                 |                  |                          |                           |
| 12/11/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 10.99              | 10.99     | 10.99      |                 |                  |                          |                           |
| 12/31/2015 | HAWAII | ORGANIC      | BREAST, BONELESS/SKINLESS, SPECIALTY/ORGANIC | 27               | 10.99              | 10.99     | 10.99      |                 |                  |                          |                           |
| 12/31/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 12-PIECE                | 34               | 10.99              | 10.99     | 10.99      |                 |                  |                          |                           |
| 02/12/2016 | HAWAII | CONVENTIONAL | ROTISSERIE WHOLE, 2.1-3.0 LBS.               | 27               | 10.99              | 10.99     | 10.99      |                 |                  |                          |                           |
| 03/11/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 12-PIECE                | 34               | 11.49              | 11.49     | 11.49      |                 |                  |                          |                           |
| 02/19/2016 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 12-PIECE                | 34               | 11.99              | 11.99     | 11.99      |                 |                  |                          |                           |
| 10/23/2015 | HAWAII | CONVENTIONAL | FRIED/BAKED CHICKEN, 12-PIECE                | 34               | 12.49              | 12.49     | 12.49      |                 |                  |                          |                           |
| 04/03/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK        | 61               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 04/03/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK        | 85               | 3.85               |           |            | 3.49            | 3.99             |                          |                           |
| 04/03/2015 | HAWAII | CONVENTIONAL | THIGHS, REGULAR PACK                         | 34               | 1.39               |           |            |                 |                  | 1.39                     | 1.39                      |
| 04/03/2015 | HAWAII | CONVENTIONAL | WHOLE WINGS                                  | 34               | 2.60               |           |            | 2.60            | 2.60             |                          |                           |
| 04/10/2015 | HAWAII | CONVENTIONAL | BREAST TENDERS, IQF                          | 27               | 2.99               |           |            | 2.99            | 2.99             |                          |                           |
| 04/10/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF               | 34               | 3.99               |           |            |                 |                  | 3.99                     | 3.99                      |

| Date       | Region | Type         | Description                             | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 04/10/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 27               | 5.99               |           |            |                 |                  | 5.99                     | 5.99                      |
| 04/10/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 27               | 2.99               |           |            | 2.99            | 2.99             |                          |                           |
| 04/10/2015 | HAWAII | CONVENTIONAL | BREAST, SPLIT BONE-IN, REGULAR PACK     | 27               | 1.49               |           |            |                 |                  | 1.49                     | 1.49                      |
| 04/10/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 30               | 2.25               |           |            | 2.29            | 2.29             | 1.89                     | 1.89                      |
| 04/10/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 3                | 1.89               |           |            |                 |                  | 1.89                     | 1.89                      |
| 04/10/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 6                | 2.80               |           |            |                 |                  | 2.80                     | 2.80                      |
| 04/10/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 3                | 3.19               |           |            | 3.19            | 3.19             |                          |                           |
| 04/10/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 30               | 2.25               |           |            | 2.29            | 2.29             | 1.89                     | 1.89                      |
| 04/10/2015 | HAWAII | CONVENTIONAL | WHOLE WINGS, IQF                        | 37               | 3.79               |           |            | 5.99            | 5.99             | 3.60                     | 3.60                      |
| 04/17/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 34               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 04/17/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 27               | 5.49               |           |            |                 |                  | 5.49                     | 5.49                      |
| 04/17/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 27               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 04/17/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 04/17/2015 | HAWAII | CONVENTIONAL | LEG QUARTERS, TRAY PACK                 | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 04/17/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 27               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 04/17/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 04/17/2015 | HAWAII | CONVENTIONAL | WHOLE WINGS, IQF                        | 24               | 2.56               |           |            |                 |                  | 2.56                     | 2.56                      |

| Date       | Region | Type         | Description                             | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 04/24/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS MARINATED     | 24               | 3.49               |           |            | 3.49            | 3.49             |                          |                           |
| 04/24/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 37               | 3.86               |           |            | 2.39            | 3.99             |                          |                           |
| 04/24/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 24               | 3.99               |           |            |                 |                  | 3.99                     | 3.99                      |
| 04/24/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 34               | 2.29               |           |            |                 |                  | 2.29                     | 2.29                      |
| 04/24/2015 | HAWAII | CONVENTIONAL | LEG QUARTERS, BAGGED                    | 34               | 2.29               |           |            |                 |                  | 2.29                     | 2.29                      |
| 04/24/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 34               | 3.63               |           |            |                 |                  | 3.63                     | 3.63                      |
| 04/24/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 34               | 2.29               |           |            | 2.29            | 2.29             |                          |                           |
| 05/01/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 61               | 2.71               |           |            | 2.49            | 2.99             |                          |                           |
| 05/01/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 24               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 05/01/2015 | HAWAII | CONVENTIONAL | LEG QUARTERS, BAGGED                    | 3                | .73                |           |            | .73             | .73              |                          |                           |
| 05/01/2015 | HAWAII | CONVENTIONAL | LEG QUARTERS, TRAY PACK                 | 27               | 1.29               |           |            | 1.29            | 1.29             |                          |                           |
| 05/01/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 24               | 3.49               |           |            | 3.49            | 3.49             |                          |                           |
| 05/08/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 27               | 2.99               |           |            | 2.99            | 2.99             |                          |                           |
| 05/08/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 4                | 4.21               |           |            | 4.21            | 4.21             |                          |                           |
| 05/08/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 27               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 05/08/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, REGULAR PACK                | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |

| Date       | Region | Type         | Description                             | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 05/08/2015 | HAWAII | CONVENTIONAL | LEG QUARTERS, TRAY PACK                 | 27               | 1.29               |           |            | 1.29            | 1.29             |                          |                           |
| 05/08/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 05/08/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 27               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 05/08/2015 | HAWAII | CONVENTIONAL | THIGHS, REGULAR PACK                    | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 05/15/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 27               | 2.99               |           |            | 2.99            | 2.99             |                          |                           |
| 05/15/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 27               | 5.49               |           |            |                 |                  | 5.49                     | 5.49                      |
| 05/15/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 64               | 2.07               |           |            |                 |                  | 1.49                     | 2.49                      |
| 05/15/2015 | HAWAII | CONVENTIONAL | LEG QUARTERS, BAGGED                    | 3                | .67                |           |            | .67             | .67              |                          |                           |
| 05/15/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 64               | 2.07               |           |            |                 |                  | 1.49                     | 2.49                      |
| 05/15/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 27               | 2.47               |           |            | 2.19            | 2.51             |                          |                           |
| 05/15/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 58               | 3.55               |           |            |                 |                  | 3.49                     | 3.59                      |
| 05/15/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 64               | 2.07               |           |            |                 |                  | 1.49                     | 2.49                      |
| 05/22/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS THIN-SLICED   | 34               | 5.49               |           |            |                 |                  | 5.49                     | 5.49                      |
| 05/22/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 34               | 5.49               |           |            |                 |                  | 5.49                     | 5.49                      |
| 05/22/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 46               | 4.36               |           |            | 1.99            | 1.99             | 5.19                     | 5.19                      |
| 05/22/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, REGULAR PACK                | 27               | 1.99               |           |            | 1.99            | 1.99             |                          |                           |
| 05/22/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |

| Date       | Region | Type         | Description                             | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 05/22/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 05/22/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 34               | 3.19               |           |            |                 |                  | 3.19                     | 3.19                      |
| 05/22/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 6                | 3.49               |           |            |                 |                  | 3.49                     | 3.49                      |
| 05/22/2015 | HAWAII | CONVENTIONAL | THIGHS, REGULAR PACK                    | 27               | 1.99               |           |            | 1.99            | 1.99             |                          |                           |
| 05/22/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 05/22/2015 | HAWAII | CONVENTIONAL | WHOLE WINGS                             | 27               | 3.33               |           |            | 3.33            | 3.33             |                          |                           |
| 05/29/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 3                | 2.39               |           |            | 2.39            | 2.39             |                          |                           |
| 05/29/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 36               | 3.32               |           |            | 1.99            | 3.99             |                          |                           |
| 05/29/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 27               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 05/29/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 61               | 1.66               |           |            | 1.49            | 1.79             |                          |                           |
| 05/29/2015 | HAWAII | CONVENTIONAL | LEG QUARTERS, TRAY PACK                 | 27               | 1.49               |           |            | 1.49            | 1.49             |                          |                           |
| 05/29/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 34               | 1.79               |           |            | 1.79            | 1.79             |                          |                           |
| 05/29/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 34               | 3.19               |           |            |                 |                  | 3.19                     | 3.19                      |
| 05/29/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, REGULAR PACK | 24               | 3.49               |           |            | 3.49            | 3.49             |                          |                           |
| 05/29/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 27               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 05/29/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 61               | 1.66               |           |            | 1.49            | 1.79             |                          |                           |
| 06/05/2015 | HAWAII | CONVENTIONAL | BREAST TENDERS, VALUE PACK              | 27               | 2.99               |           |            | 2.99            | 2.99             |                          |                           |
| 06/05/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 34               | 2.49               |           |            | 2.49            | 2.49             |                          |                           |

| Date       | Region | Type         | Description                             | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 06/05/2015 | HAWAII | CONVENTIONAL | BREAST, SPLIT BONE-IN, VALUE PACK       | 27               | 2.49               |           |            | 2.49            | 2.49             |                          |                           |
| 06/05/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 40               | 2.42               |           |            |                 |                  | 1.99                     | 2.49                      |
| 06/05/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 40               | 2.42               |           |            |                 |                  | 1.99                     | 2.49                      |
| 06/05/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 40               | 2.42               |           |            |                 |                  | 1.99                     | 2.49                      |
| 06/12/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 24               | 3.99               |           |            |                 |                  | 3.99                     | 3.99                      |
| 06/12/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 06/12/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 06/12/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 9                | 3.46               |           |            | 2.99            | 2.99             | 3.69                     | 3.69                      |
| 06/12/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 06/12/2015 | HAWAII | CONVENTIONAL | WHOLE WINGS                             | 27               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 06/19/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 34               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 06/19/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 24               | 1.99               |           |            |                 |                  | 1.99                     | 1.99                      |
| 06/19/2015 | HAWAII | CONVENTIONAL | LEG QUARTERS, TRAY PACK                 | 24               | .69                |           |            |                 |                  | .69                      | .69                       |
| 06/19/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 24               | 1.99               |           |            |                 |                  | 1.99                     | 1.99                      |
| 06/26/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 34               | 2.99               |           |            |                 |                  | 2.99                     | 2.99                      |
| 06/26/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 27               | 2.99               |           |            | 2.99            | 2.99             |                          |                           |
| 06/26/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 34               | 2.99               |           |            |                 |                  | 2.99                     | 2.99                      |
| 06/26/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 27               | 2.99               |           |            | 2.99            | 2.99             |                          |                           |
| 07/02/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS MARINATED     | 3                | 6.99               |           |            | 6.99            | 6.99             |                          |                           |

| Date       | Region | Type         | Description                             | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 07/02/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 16               | 1.99               |           |            | 1.99            | 2.00             |                          |                           |
| 07/02/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 27               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 07/02/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 61               | 1.95               |           |            |                 |                  | 1.49                     | 2.29                      |
| 07/02/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 61               | 1.95               |           |            |                 |                  | 1.49                     | 2.29                      |
| 07/02/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 27               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 07/02/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 61               | 1.95               |           |            |                 |                  | 1.49                     | 2.29                      |
| 07/10/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS MARINATED     | 3                | 6.99               |           |            | 6.99            | 6.99             |                          |                           |
| 07/10/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 16               | 2.27               |           |            | 1.99            | 1.99             | 3.10                     | 3.10                      |
| 07/10/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, REGULAR PACK                | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 07/10/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 27               | 1.49               |           |            | 1.49            | 1.49             |                          |                           |
| 07/10/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 07/10/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 34               | 3.18               |           |            |                 |                  | 3.18                     | 3.18                      |
| 07/10/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, REGULAR PACK | 24               | 3.49               |           |            |                 |                  | 3.49                     | 3.49                      |
| 07/10/2015 | HAWAII | CONVENTIONAL | THIGHS, REGULAR PACK                    | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 07/10/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 27               | 1.49               |           |            | 1.49            | 1.49             |                          |                           |
| 07/17/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 34               | 3.34               |           |            |                 |                  | 3.34                     | 3.34                      |

| Date       | Region | Type         | Description                             | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 07/17/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 24               | 3.99               |           |            |                 |                  | 3.99                     | 3.99                      |
| 07/17/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, REGULAR PACK                | 34               | 1.79               |           |            | 1.79            | 1.79             |                          |                           |
| 07/17/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 27               | 2.29               |           |            | 2.29            | 2.29             |                          |                           |
| 07/17/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 34               | 1.79               |           |            | 1.79            | 1.79             |                          |                           |
| 07/17/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 34               | 3.20               |           |            |                 |                  | 3.20                     | 3.20                      |
| 07/17/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, REGULAR PACK | 24               | 3.49               |           |            |                 |                  | 3.49                     | 3.49                      |
| 07/17/2015 | HAWAII | CONVENTIONAL | THIGHS, REGULAR PACK                    | 34               | 1.79               |           |            | 1.79            | 1.79             |                          |                           |
| 07/17/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 27               | 2.29               |           |            | 2.29            | 2.29             |                          |                           |
| 07/24/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 51               | 3.99               |           |            | 3.99            | 3.99             | 3.99                     | 3.99                      |
| 07/24/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, REGULAR PACK                | 24               | 1.99               |           |            |                 |                  | 1.99                     | 1.99                      |
| 07/24/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 27               | 1.29               |           |            | 1.29            | 1.29             |                          |                           |
| 07/24/2015 | HAWAII | CONVENTIONAL | LEG QUARTERS, TRAY PACK                 | 27               | 1.49               |           |            | 1.49            | 1.49             |                          |                           |
| 07/24/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 58               | 2.28               |           |            |                 |                  | 1.99                     | 2.49                      |
| 07/24/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 34               | 3.20               |           |            | 3.20            | 3.20             |                          |                           |
| 07/24/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, REGULAR PACK | 3                | 2.79               |           |            | 2.79            | 2.79             |                          |                           |
| 07/24/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 27               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 07/24/2015 | HAWAII | CONVENTIONAL | THIGHS, REGULAR PACK                    | 61               | 2.24               |           |            | 1.39            | 1.39             | 1.99                     | 2.49                      |

| Date       | Region | Type         | Description                             | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 07/24/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 27               | 1.29               |           |            | 1.29            | 1.29             |                          |                           |
| 07/31/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 61               | 4.43               |           |            | 3.99            | 4.99             |                          |                           |
| 07/31/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 27               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 07/31/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, REGULAR PACK                | 34               | 2.49               |           |            | 2.49            | 2.49             |                          |                           |
| 07/31/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 34               | 2.49               |           |            | 2.49            | 2.49             |                          |                           |
| 07/31/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, REGULAR PACK | 34               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 07/31/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 27               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 07/31/2015 | HAWAII | CONVENTIONAL | THIGHS, REGULAR PACK                    | 34               | 2.49               |           |            | 2.49            | 2.49             |                          |                           |
| 08/07/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 34               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 08/07/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 66               | 4.03               |           |            | 1.99            | 4.99             | 3.79                     | 3.99                      |
| 08/07/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 27               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 08/07/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, REGULAR PACK                | 37               | 1.97               |           |            |                 |                  | 1.69                     | 1.99                      |
| 08/07/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 37               | 1.97               |           |            |                 |                  | 1.69                     | 1.99                      |
| 08/07/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 34               | 3.20               |           |            |                 |                  | 3.20                     | 3.20                      |
| 08/07/2015 | HAWAII | CONVENTIONAL | THIGHS, REGULAR PACK                    | 37               | 1.97               |           |            |                 |                  | 1.69                     | 1.99                      |

| Date       | Region | Type         | Description                             | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 08/14/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 27               | 4.99               |           |            | 4.99            | 4.99             |                          |                           |
| 08/14/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 3                | 2.79               |           |            | 2.79            | 2.79             |                          |                           |
| 08/14/2015 | HAWAII | CONVENTIONAL | LEG QUARTERS, TRAY PACK                 | 27               | 1.99               |           |            | 1.99            | 1.99             |                          |                           |
| 08/14/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 24               | 3.29               |           |            |                 |                  | 3.29                     | 3.29                      |
| 08/21/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 34               | 3.99               |           |            |                 |                  | 3.99                     | 3.99                      |
| 08/21/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 27               | 4.99               |           |            | 4.99            | 4.99             |                          |                           |
| 08/21/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 39               | 3.37               |           |            | 1.99            | 3.99             |                          |                           |
| 08/21/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, REGULAR PACK                | 30               | 1.99               |           |            |                 |                  | 1.99                     | 1.99                      |
| 08/21/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 30               | 1.99               |           |            |                 |                  | 1.99                     | 1.99                      |
| 08/21/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 51               | 3.66               |           |            | 3.99            | 3.99             | 3.29                     | 3.29                      |
| 08/21/2015 | HAWAII | CONVENTIONAL | THIGHS, REGULAR PACK                    | 30               | 1.99               |           |            |                 |                  | 1.99                     | 1.99                      |
| 08/28/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 31               | 4.96               |           |            | 4.99            | 4.99             | 4.79                     | 4.79                      |
| 08/28/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, REGULAR PACK                | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 08/28/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 08/28/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 24               | 2.80               |           |            |                 |                  | 2.80                     | 2.80                      |
| 08/28/2015 | HAWAII | CONVENTIONAL | THIGHS, REGULAR PACK                    | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |

| Date       | Region | Type         | Description                             | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 08/28/2015 | HAWAII | CONVENTIONAL | WHOLE WINGS, IQF                        | 3                | 2.28               |           |            |                 |                  | 2.28                     | 2.28                      |
| 09/04/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 4                | 2.22               |           |            |                 |                  | 2.22                     | 2.22                      |
| 09/04/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 27               | 4.99               |           |            | 4.99            | 4.99             |                          |                           |
| 09/04/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 34               | 3.20               |           |            |                 |                  | 3.20                     | 3.20                      |
| 09/04/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 24               | 3.29               |           |            |                 |                  | 3.29                     | 3.29                      |
| 09/11/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 34               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 09/11/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 28               | 4.02               |           |            | 4.20            | 4.20             | 3.99                     | 3.99                      |
| 09/11/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 34               | 3.20               |           |            |                 |                  | 3.20                     | 3.20                      |
| 09/11/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 24               | 3.29               |           |            |                 |                  | 3.29                     | 3.29                      |
| 09/11/2015 | HAWAII | CONVENTIONAL | WHOLE WINGS                             | 3                | 2.35               |           |            |                 |                  | 2.35                     | 2.35                      |
| 09/18/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 34               | 3.79               |           |            | 3.79            | 3.79             |                          |                           |
| 09/18/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 27               | 4.99               |           |            | 4.99            | 4.99             |                          |                           |
| 09/18/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 24               | 3.99               |           |            |                 |                  | 3.99                     | 3.99                      |
| 09/18/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, REGULAR PACK                | 58               | 2.41               |           |            | 2.29            | 2.49             |                          |                           |
| 09/18/2015 | HAWAII | CONVENTIONAL | LEG QUARTERS, TRAY PACK                 | 24               | 2.29               |           |            | 2.29            | 2.29             |                          |                           |
| 09/18/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 40               | 2.42               |           |            | 1.99            | 2.49             |                          |                           |
| 09/18/2015 | HAWAII | CONVENTIONAL | THIGHS, REGULAR PACK                    | 64               | 2.37               |           |            | 1.99            | 2.49             |                          |                           |

| Date       | Region | Type         | Description                             | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 09/25/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 42               | 3.75               |           |            | 2.40            | 3.99             | 3.11                     | 3.11                      |
| 09/25/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 24               | 3.99               |           |            |                 |                  | 3.99                     | 3.99                      |
| 09/25/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, REGULAR PACK                | 27               | 1.49               |           |            | 1.49            | 1.49             |                          |                           |
| 09/25/2015 | HAWAII | CONVENTIONAL | LEG QUARTERS, TRAY PACK                 | 27               | 1.49               |           |            | 1.49            | 1.49             |                          |                           |
| 09/25/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 34               | 3.20               |           |            | 3.20            | 3.20             |                          |                           |
| 09/25/2015 | HAWAII | CONVENTIONAL | THIGHS, REGULAR PACK                    | 27               | 1.49               |           |            | 1.49            | 1.49             |                          |                           |
| 10/02/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 30               | 4.94               |           |            | 4.99            | 4.99             | 4.49                     | 4.49                      |
| 10/02/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, REGULAR PACK                | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 10/02/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 27               | 1.49               |           |            | 1.49            | 1.49             |                          |                           |
| 10/02/2015 | HAWAII | CONVENTIONAL | LEG QUARTERS, TRAY PACK                 | 54               | 1.89               |           |            | 1.49            | 2.29             |                          |                           |
| 10/02/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 10/02/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 12               | 2.60               |           |            | 2.60            | 2.60             |                          |                           |
| 10/02/2015 | HAWAII | CONVENTIONAL | THIGHS, REGULAR PACK                    | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 10/02/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 27               | 1.49               |           |            | 1.49            | 1.49             |                          |                           |
| 10/09/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 3                | 4.49               |           |            |                 |                  | 4.49                     | 4.49                      |
| 10/09/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, REGULAR PACK                | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 10/09/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 10/09/2015 | HAWAII | CONVENTIONAL | THIGHS, REGULAR PACK                    | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |

| Date       | Region | Type         | Description                             | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 10/09/2015 | HAWAII | CONVENTIONAL | WHOLE WINGS                             | 12               | 2.60               |           |            | 2.60            | 2.60             |                          |                           |
| 10/16/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 8                | 2.76               |           |            | 2.40            | 2.40             | 3.12                     | 3.12                      |
| 10/16/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 4                | 3.79               |           |            | 3.79            | 3.79             |                          |                           |
| 10/16/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 54               | 4.49               |           |            | 3.99            | 4.99             |                          |                           |
| 10/16/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, REGULAR PACK                | 67               | 2.00               |           |            | 1.79            | 1.79             | 1.39                     | 2.49                      |
| 10/16/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 67               | 2.00               |           |            | 1.79            | 1.79             | 1.39                     | 2.49                      |
| 10/16/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 37               | 3.16               |           |            | 2.74            | 2.74             | 3.20                     | 3.20                      |
| 10/16/2015 | HAWAII | CONVENTIONAL | THIGHS, REGULAR PACK                    | 67               | 2.00               |           |            | 1.79            | 1.79             | 1.39                     | 2.49                      |
| 10/16/2015 | HAWAII | CONVENTIONAL | WHOLE WINGS                             | 12               | 2.61               |           |            | 2.61            | 2.61             |                          |                           |
| 10/23/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 27               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 10/23/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 24               | 3.79               |           |            |                 |                  | 3.79                     | 3.79                      |
| 10/23/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, REGULAR PACK                | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 10/23/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 10/23/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 24               | 2.99               |           |            |                 |                  | 2.99                     | 2.99                      |
| 10/23/2015 | HAWAII | CONVENTIONAL | THIGHS, REGULAR PACK                    | 34               | 2.49               |           |            |                 |                  | 2.49                     | 2.49                      |
| 10/23/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 6                | .89                |           |            | .89             | .89              |                          |                           |
| 10/30/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 27               | 4.99               |           |            | 4.99            | 4.99             |                          |                           |

| Date       | Region | Type         | Description                             | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 10/30/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 64               | 3.10               |           |            | 2.69            | 3.79             |                          |                           |
| 10/30/2015 | HAWAII | CONVENTIONAL | LEG QUARTERS, BAGGED                    | 27               | .72                |           |            | .71             | .72              |                          |                           |
| 10/30/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 24               | 2.72               |           |            | 2.72            | 2.72             |                          |                           |
| 10/30/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 48               | 3.49               |           |            | 2.99            | 3.99             |                          |                           |
| 10/30/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 3                | 1.09               |           |            | 1.09            | 1.09             |                          |                           |
| 11/06/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 24               | 2.29               |           |            | 2.29            | 2.29             |                          |                           |
| 11/06/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 61               | 4.66               |           |            | 3.99            | 5.19             |                          |                           |
| 11/06/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 88               | 1.98               |           |            | .89             | 2.49             | 1.99                     | 1.99                      |
| 11/06/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 61               | 1.91               |           |            | 1.49            | 1.89             | 1.99                     | 1.99                      |
| 11/06/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 34               | 3.19               |           |            | 3.19            | 3.19             |                          |                           |
| 11/06/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 27               | 2.99               |           |            | 2.97            | 3.19             |                          |                           |
| 11/06/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 97               | 1.99               |           |            | .89             | 2.49             | 1.99                     | 1.99                      |
| 11/13/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 8                | 2.76               |           |            | 2.40            | 2.40             | 3.12                     | 3.12                      |
| 11/13/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 27               | 4.99               |           |            | 4.99            | 4.99             |                          |                           |
| 11/13/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 3                | .78                |           |            |                 |                  | .78                      | .78                       |
| 11/13/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 30               | 2.54               |           |            | 2.21            | 2.59             |                          |                           |
| 11/13/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, REGULAR PACK | 24               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 11/13/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 3                | .78                |           |            |                 |                  | .78                      | .78                       |

| Date       | Region | Type         | Description                             | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 11/20/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 24               | 4.67               |           |            | 4.67            | 4.67             |                          |                           |
| 11/20/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 64               | 3.82               |           |            | 2.99            | 3.99             |                          |                           |
| 11/20/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 24               | 1.99               |           |            | 1.99            | 1.99             |                          |                           |
| 11/20/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 24               | 1.99               |           |            | 1.99            | 1.99             |                          |                           |
| 11/20/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 58               | 3.58               |           |            | 2.99            | 3.99             |                          |                           |
| 11/20/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 24               | 1.99               |           |            | 1.99            | 1.99             |                          |                           |
| 11/27/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 64               | 3.90               |           |            | 2.99            | 3.99             |                          |                           |
| 11/27/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 24               | 1.99               |           |            | 1.99            | 1.99             |                          |                           |
| 11/27/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 24               | 1.99               |           |            | 1.99            | 1.99             |                          |                           |
| 11/27/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 3                | 2.19               |           |            | 2.19            | 2.19             |                          |                           |
| 11/27/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 58               | 3.66               |           |            | 3.19            | 3.99             |                          |                           |
| 11/27/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 24               | 1.99               |           |            | 1.99            | 1.99             |                          |                           |
| 12/04/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 27               | 2.00               |           |            |                 |                  | 2.00                     | 2.00                      |
| 12/04/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 3                | 4.29               |           |            | 4.29            | 4.29             |                          |                           |
| 12/04/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 61               | 3.55               |           |            | 2.99            | 3.99             |                          |                           |
| 12/04/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 61               | 3.10               |           |            | 1.99            | 3.99             |                          |                           |

| Date       | Region | Type         | Description                             | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 12/11/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS THIN-SLICED   | 34               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 12/11/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 4                | 4.79               |           |            |                 |                  | 4.79                     | 4.79                      |
| 12/11/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 40               | 3.69               |           |            | 1.99            | 3.99             |                          |                           |
| 12/11/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, REGULAR PACK                | 34               | 2.49               |           |            | 2.49            | 2.49             |                          |                           |
| 12/11/2015 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 27               | 1.29               |           |            |                 |                  | 1.29                     | 1.29                      |
| 12/11/2015 | HAWAII | CONVENTIONAL | LEG QUARTERS, BAGGED                    | 24               | .63                |           |            | .63             | .63              |                          |                           |
| 12/11/2015 | HAWAII | CONVENTIONAL | LEG QUARTERS, TRAY PACK                 | 27               | 1.29               |           |            |                 |                  | 1.29                     | 1.29                      |
| 12/11/2015 | HAWAII | CONVENTIONAL | LEGS                                    | 34               | 2.49               |           |            | 2.49            | 2.49             |                          |                           |
| 12/11/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, REGULAR PACK | 4                | 4.79               |           |            |                 |                  | 4.79                     | 4.79                      |
| 12/11/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 27               | 3.11               |           |            | 2.49            | 3.19             |                          |                           |
| 12/11/2015 | HAWAII | CONVENTIONAL | THIGHS, REGULAR PACK                    | 34               | 2.49               |           |            | 2.49            | 2.49             |                          |                           |
| 12/11/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 51               | 1.18               |           |            | 1.06            | 1.06             | 1.29                     | 1.29                      |
| 12/18/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 8                | 2.76               |           |            | 2.40            | 2.40             | 3.12                     | 3.12                      |
| 12/18/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 64               | 2.48               |           |            | 1.99            | 2.59             |                          |                           |
| 12/18/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 24               | 2.59               |           |            | 2.59            | 2.59             |                          |                           |
| 12/18/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 3                | .97                |           |            | .97             | .97              |                          |                           |

| Date       | Region | Type         | Description                             | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 12/24/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 91               | 2.93               |           |            | 1.99            | 3.99             |                          |                           |
| 12/24/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 3                | 2.19               |           |            | 2.19            | 2.19             |                          |                           |
| 12/24/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 58               | 2.49               |           |            | 2.49            | 2.49             |                          |                           |
| 12/24/2015 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 34               | 1.19               |           |            |                 |                  | 1.19                     | 1.19                      |
| 12/31/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 27               | 2.99               |           |            | 2.99            | 2.99             |                          |                           |
| 12/31/2015 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 64               | 2.44               |           |            | 1.99            | 2.49             |                          |                           |
| 12/31/2015 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 3                | 2.26               |           |            | 2.26            | 2.26             |                          |                           |
| 12/31/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, REGULAR PACK | 27               | 2.99               |           |            | 2.99            | 2.99             |                          |                           |
| 12/31/2015 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 58               | 2.49               |           |            | 2.49            | 2.49             |                          |                           |
| 01/08/2016 | HAWAII | CONVENTIONAL | BREAST TENDERS, IQF                     | 4                | 5.05               |           |            | 5.05            | 5.05             |                          |                           |
| 01/08/2016 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 78               | 3.32               |           |            | 2.49            | 3.99             |                          |                           |
| 01/08/2016 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 34               | 1.29               |           |            |                 |                  | 1.29                     | 1.29                      |
| 01/08/2016 | HAWAII | CONVENTIONAL | LEGS                                    | 34               | 1.29               |           |            |                 |                  | 1.29                     | 1.29                      |
| 01/08/2016 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 3                | 2.17               |           |            | 2.17            | 2.17             |                          |                           |
| 01/08/2016 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 48               | 3.34               |           |            | 3.19            | 3.49             |                          |                           |
| 01/08/2016 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 34               | 1.29               |           |            |                 |                  | 1.29                     | 1.29                      |

| Date       | Region | Type         | Description                             | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 01/15/2016 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 3                | 3.39               |           |            | 3.39            | 3.39             |                          |                           |
| 01/15/2016 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 58               | 4.07               |           |            | 3.99            | 4.19             |                          |                           |
| 01/15/2016 | HAWAII | CONVENTIONAL | LEG QUARTERS, BAGGED                    | 24               | .72                |           |            | .72             | .72              |                          |                           |
| 01/15/2016 | HAWAII | CONVENTIONAL | LEG QUARTERS, TRAY PACK                 | 34               | 1.69               |           |            | 1.69            | 1.69             |                          |                           |
| 01/15/2016 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 3                | 2.17               |           |            | 2.17            | 2.17             |                          |                           |
| 01/15/2016 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 51               | 3.61               |           |            | 3.19            | 3.99             |                          |                           |
| 01/15/2016 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 3                | .99                |           |            | .99             | .99              |                          |                           |
| 01/15/2016 | HAWAII | CONVENTIONAL | WHOLE WINGS                             | 12               | 2.61               |           |            | 2.61            | 2.61             |                          |                           |
| 01/22/2016 | HAWAII | CONVENTIONAL | BREAST TENDERS, IQF                     | 6                | 3.03               |           |            | 3.03            | 3.03             |                          |                           |
| 01/22/2016 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS MARINATED     | 6                | 2.49               |           |            | 2.49            | 2.49             |                          |                           |
| 01/22/2016 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 27               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 01/22/2016 | HAWAII | CONVENTIONAL | DRUMSTICKS, REGULAR PACK                | 6                | 1.69               |           |            |                 |                  | 1.69                     | 1.69                      |
| 01/22/2016 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 27               | 1.29               |           |            | 1.29            | 1.29             |                          |                           |
| 01/22/2016 | HAWAII | CONVENTIONAL | LEG QUARTERS, BAGGED                    | 3                | .71                |           |            | .71             | .71              |                          |                           |
| 01/22/2016 | HAWAII | CONVENTIONAL | LEG QUARTERS, TRAY PACK                 | 27               | 1.29               |           |            | 1.29            | 1.29             |                          |                           |
| 01/22/2016 | HAWAII | CONVENTIONAL | LEGS                                    | 6                | 1.69               |           |            |                 |                  | 1.69                     | 1.69                      |
| 01/22/2016 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, REGULAR PACK | 24               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |

| Date       | Region | Type         | Description                           | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|---------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 01/22/2016 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK | 27               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 01/22/2016 | HAWAII | CONVENTIONAL | THIGHS, REGULAR PACK                  | 6                | 1.69               |           |            |                 |                  | 1.69                     | 1.69                      |
| 01/22/2016 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                    | 27               | 1.29               |           |            | 1.29            | 1.29             |                          |                           |
| 01/29/2016 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK | 67               | 3.84               |           |            | 2.29            | 3.99             |                          |                           |
| 01/29/2016 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                | 27               | 1.86               |           |            | .79             | .79              | 1.99                     | 1.99                      |
| 01/29/2016 | HAWAII | CONVENTIONAL | LEG QUARTERS, BAGGED                  | 24               | .72                |           |            | .72             | .72              |                          |                           |
| 01/29/2016 | HAWAII | CONVENTIONAL | LEGS                                  | 24               | 1.99               |           |            |                 |                  | 1.99                     | 1.99                      |
| 01/29/2016 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                      | 27               | 2.57               |           |            | 2.09            | 2.63             |                          |                           |
| 01/29/2016 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK | 109              | 3.62               |           |            | 2.29            | 3.99             |                          |                           |
| 01/29/2016 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                    | 85               | 1.29               |           |            | .79             | 1.09             | 1.99                     | 1.99                      |
| 02/05/2016 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK | 57               | 3.23               |           |            | 1.99            | 3.99             |                          |                           |
| 02/05/2016 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                | 61               | 1.95               |           |            | 1.19            | 1.99             |                          |                           |
| 02/05/2016 | HAWAII | CONVENTIONAL | LEG QUARTERS, BAGGED                  | 48               | .67                |           |            | .62             | .72              |                          |                           |
| 02/05/2016 | HAWAII | CONVENTIONAL | LEGS                                  | 58               | 1.99               |           |            | 1.99            | 1.99             |                          |                           |
| 02/05/2016 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                      | 39               | 2.94               |           |            | 2.19            | 3.76             |                          |                           |
| 02/05/2016 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK | 27               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |
| 02/05/2016 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                    | 61               | 1.95               |           |            | 1.19            | 1.99             |                          |                           |
| 02/05/2016 | HAWAII | CONVENTIONAL | WHOLE WINGS                           | 4                | 2.49               |           |            | 2.49            | 2.49             |                          |                           |
| 02/12/2016 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK | 119              | 3.54               |           |            | 1.99            | 4.29             |                          |                           |

| Date       | Region | Type         | Description                             | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 02/12/2016 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 24               | 1.29               |           |            |                 |                  | 1.29                     | 1.29                      |
| 02/12/2016 | HAWAII | CONVENTIONAL | LEGS                                    | 24               | 1.29               |           |            |                 |                  | 1.29                     | 1.29                      |
| 02/12/2016 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 3                | 1.85               |           |            | 1.85            | 1.85             |                          |                           |
| 02/12/2016 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, REGULAR PACK | 3                | 3.29               |           |            | 3.29            | 3.29             |                          |                           |
| 02/12/2016 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 61               | 2.88               |           |            | 1.99            | 3.99             |                          |                           |
| 02/12/2016 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 24               | 1.29               |           |            |                 |                  | 1.29                     | 1.29                      |
| 02/19/2016 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 30               | 2.99               |           |            | 2.99            | 2.99             |                          |                           |
| 02/19/2016 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 24               | 4.19               |           |            | 4.19            | 4.19             |                          |                           |
| 02/19/2016 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, REGULAR PACK | 21               | 2.99               |           |            | 2.99            | 2.99             |                          |                           |
| 02/19/2016 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 30               | 2.12               |           |            | 1.99            | 2.63             |                          |                           |
| 02/26/2016 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 33               | 2.76               |           |            | 2.63            | 2.79             |                          |                           |
| 02/26/2016 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 27               | 2.99               |           |            | 2.99            | 2.99             |                          |                           |
| 02/26/2016 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 40               | 3.69               |           |            | 1.99            | 3.99             |                          |                           |
| 02/26/2016 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 24               | 1.99               |           |            | 1.99            | 1.99             |                          |                           |
| 02/26/2016 | HAWAII | CONVENTIONAL | LEG QUARTERS, TRAY PACK                 | 3                | .99                |           |            | .99             | .99              |                          |                           |
| 02/26/2016 | HAWAII | CONVENTIONAL | LEGS                                    | 24               | 1.99               |           |            | 1.99            | 1.99             |                          |                           |

| Date       | Region | Type         | Description                             | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 02/26/2016 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 3                | 2.72               |           |            | 2.72            | 2.72             |                          |                           |
| 02/26/2016 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, REGULAR PACK | 27               | 2.99               |           |            | 2.99            | 2.99             |                          |                           |
| 02/26/2016 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 6                | 2.99               |           |            |                 |                  | 2.99                     | 2.99                      |
| 02/26/2016 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 24               | 1.99               |           |            | 1.99            | 1.99             |                          |                           |
| 02/26/2016 | HAWAII | CONVENTIONAL | WHOLE WINGS, IQF                        | 27               | 2.33               |           |            | 2.33            | 2.33             |                          |                           |
| 03/04/2016 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 27               | 2.99               |           |            | 2.99            | 2.99             |                          |                           |
| 03/04/2016 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 58               | 4.07               |           |            | 3.99            | 4.19             |                          |                           |
| 03/04/2016 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 34               | 1.99               |           |            | 1.99            | 1.99             |                          |                           |
| 03/04/2016 | HAWAII | CONVENTIONAL | LEGS                                    | 34               | 1.99               |           |            | 1.99            | 1.99             |                          |                           |
| 03/04/2016 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 3                | 2.40               |           |            | 2.40            | 2.40             |                          |                           |
| 03/04/2016 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, REGULAR PACK | 27               | 2.99               |           |            | 2.99            | 2.99             |                          |                           |
| 03/04/2016 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 51               | 3.48               |           |            | 1.79            | 3.99             |                          |                           |
| 03/04/2016 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 34               | 1.99               |           |            | 1.99            | 1.99             |                          |                           |
| 03/04/2016 | HAWAII | CONVENTIONAL | WHOLE WINGS                             | 3                | 2.99               |           |            | 2.99            | 2.99             |                          |                           |
| 03/11/2016 | HAWAII | CONVENTIONAL | BREAST TENDERS, IQF                     | 27               | 2.33               |           |            | 2.33            | 2.33             |                          |                           |
| 03/11/2016 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, IQF          | 35               | 2.43               |           |            | 2.33            | 2.40             | 3.12                     | 3.12                      |
| 03/11/2016 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 27               | 3.99               |           |            | 3.99            | 3.99             |                          |                           |

| Date       | Region | Type         | Description                             | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|-----------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 03/11/2016 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 51               | 1.62               |           |            | 1.29            | 1.29             | 1.99                     | 1.99                      |
| 03/11/2016 | HAWAII | CONVENTIONAL | LEG QUARTERS, TRAY PACK                 | 27               | 1.29               |           |            | 1.29            | 1.29             |                          |                           |
| 03/11/2016 | HAWAII | CONVENTIONAL | LEGS                                    | 24               | 1.99               |           |            |                 |                  | 1.99                     | 1.99                      |
| 03/11/2016 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 34               | 3.19               |           |            | 3.19            | 3.19             |                          |                           |
| 03/11/2016 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, REGULAR PACK | 27               | 3.49               |           |            | 3.49            | 3.49             |                          |                           |
| 03/11/2016 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 51               | 1.62               |           |            | 1.29            | 1.29             | 1.99                     | 1.99                      |
| 03/18/2016 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 85               | 4.05               |           |            | 3.99            | 4.19             |                          |                           |
| 03/18/2016 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 34               | 1.29               |           |            | 1.29            | 1.29             |                          |                           |
| 03/18/2016 | HAWAII | CONVENTIONAL | LEGS                                    | 34               | 1.29               |           |            | 1.29            | 1.29             |                          |                           |
| 03/18/2016 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                        | 3                | 2.08               |           |            | 2.08            | 2.08             |                          |                           |
| 03/18/2016 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK   | 58               | 3.29               |           |            | 2.29            | 3.99             |                          |                           |
| 03/18/2016 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                      | 34               | 1.29               |           |            | 1.29            | 1.29             |                          |                           |
| 03/18/2016 | HAWAII | CONVENTIONAL | WHOLE WINGS                             | 3                | 2.29               |           |            | 2.29            | 2.29             |                          |                           |
| 03/25/2016 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS MARINATED     | 24               | 5.14               |           |            | 5.14            | 5.14             |                          |                           |
| 03/25/2016 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, REGULAR PACK | 3                | 3.79               |           |            | 3.79            | 3.79             |                          |                           |
| 03/25/2016 | HAWAII | CONVENTIONAL | BREAST, BONELESS/SKINLESS, VALUE PACK   | 24               | 4.19               |           |            | 4.19            | 4.19             |                          |                           |
| 03/25/2016 | HAWAII | CONVENTIONAL | DRUMSTICKS, VALUE PACK                  | 40               | 2.39               |           |            | 1.79            | 2.49             |                          |                           |
| 03/25/2016 | HAWAII | CONVENTIONAL | LEG QUARTERS, BAGGED                    | 24               | .72                |           |            | .72             | .72              |                          |                           |

| Date       | Region | Type         | Description                           | Number of Stores | Weighted Avg Price | Low Price | High Price | Store Low Price | Store High Price | Processor Low Sale Price | Processor High Sale Price |
|------------|--------|--------------|---------------------------------------|------------------|--------------------|-----------|------------|-----------------|------------------|--------------------------|---------------------------|
| 03/25/2016 | HAWAII | CONVENTIONAL | LEGS                                  | 40               | 2.39               |           |            | 1.79            | 2.49             |                          |                           |
| 03/25/2016 | HAWAII | CONVENTIONAL | PARTY WINGS, IQF                      | 3                | 2.09               |           |            | 2.09            | 2.09             |                          |                           |
| 03/25/2016 | HAWAII | CONVENTIONAL | THIGHS, BONELESS/SKINLESS, VALUE PACK | 51               | 3.28               |           |            | 2.49            | 3.99             |                          |                           |
| 03/25/2016 | HAWAII | CONVENTIONAL | THIGHS, VALUE PACK                    | 64               | 1.97               |           |            | 1.29            | 2.49             |                          |                           |